



MARKETING COMMUNICATIONS PRIVACY NOTICE

This Privacy Notice sets out how we, Wilberforce Chambers (“Wilberforce”) of 8 New Square, Lincoln’s Inn, London WC2A 3QP, process the personal data of our clients and prospective clients in relation to the marketing of our services via our programme of events.

WHAT IS PERSONAL DATA?

Personal data or personally identifiable information means any information relating to a person who can be identified either directly or indirectly. It may include name, address, email address, phone number, credit / debit card number, IP address, location data, purchase history (“Personal Data”).

HOW WILL WE USE YOUR PERSONAL DATA?

Wilberforce is committed to protecting and respecting the rights of our clients and prospective clients and we will only process your Personal Data, in accordance with applicable law, for the following purposes:

- To market our services to you
- To provide information to you regarding events or seminars that we consider may be of interest
- To manage our relationship with you
- To deal with inquiries from you
- To meet our legal obligations
- For other legitimate business interests

MARKETING COMMUNICATIONS

As a contact in our marketing database, we may from time to time send you details of events, seminars or newsletters that we feel may be of legitimate interest (commonly referred to as marketing communications). You can set / update your marketing communication preferences at any time by clicking on the relevant link within our marketing emails. You can also unsubscribe from receiving marketing communications at any time via the link in the footer of our marketing emails. Unsubscribing from marketing communications will not affect communications with individual members of chambers or chambers’ staff on other non-marketing related matters.

WILL WE SHARE YOUR PERSONAL DATA?

We do not generally share Personal Data with third parties. There may, however, be a need to do so when it comes to some of the events we hold. For example, your name and organisation may be passed on to the venue where the event is held or to the events company that is assisting us, or both. Likewise, your name and organisation may appear on an attendance list or on name badges that may be seen by other delegates attending the event. We also reserve the right to share your information if legally obliged to do so.

YOUR RIGHTS AS A DATA SUBJECT

As a Data Subject, you have various rights in relation to the Personal Data we process. You have the right to apply for a copy of the data that we hold on you. This is known as a “data subject access request”. You can make a request in writing using the contact information below. Any such request may be subject to reasonable further verification of your identity. You also have the right to correct any inaccurate information. And to remove any information that you feel is no longer required or up-to-date.

We suggest that you contact us in the first instance if you have any questions or if you have a complaint in relation to how we process your Personal Data. However, you do have the right to contact the relevant supervisory authority directly. To contact the Information Commissioner’s Office in the United Kingdom, please visit the ICO website for instructions.

HOW WE WILL PROTECT YOUR DATA

Wilberforce has in place reasonable administrative and technical measures to ensure that your Personal Data is suitably protected.

CHANGES TO THIS NOTICE

From time to time Wilberforce may decide to make changes to this Notice. If so these changes will be updated on the website and a note made of the publication date of the most recent version of the Notice.

IF YOU NO LONGER WISH TO RECEIVE INFORMATION FROM US

If at any time you decide that you no longer wish to receive information from us, please inform us by emailing seminars@wilberforce.co.uk and we will desist from contacting you immediately.

CONTACT INFORMATION

Should you have any questions or queries in relation to this Notice, or wish to exercise any of the rights stated in the Notice, please contact seminars@wilberforce.co.uk in the first instance.

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